

**MINUTES  
CITY OF ALVIN, TEXAS  
216 W. SEALY STREET  
CITY COUNCIL WORKSHOP MEETING  
THURSDAY, DECEMBER 15, 2022  
6:00 PM**

**CALL TO ORDER**

BE IT REMEMBERED that, on the above date, the City Council of the City of Alvin, Texas, met in a Workshop Session at 6:00 p.m. in the Downstairs Conference Room at City Hall, with the following members present: Mayor Paul A. Horn. Councilmembers: Martin Vela, Keko Moore, Glenn Starkey, Richard Garivey, and Chris Vaughn.

Staff members present: Junru Roland, City Manager; Suzanne Hanneman, City Attorney; Dixie Roberts, Assistant City Manager/City Secretary; Josh Dearing, Economic Development Coordinator; and Robert E. Lee, Police Chief.

**WORKSHOP BUSINESS**

**Discuss Wayfinding Signs.**

Josh Dearing, Economic Development Coordinator, presented this item before City Council with explanation.

Mr. Dearing summarized how this project came about and what the status is currently. With the impact of COVID limitations and the new design of the City of Alvin Logo, much of the progress made will have to go back through the design phase. With the rebranding campaign completed, the Downtown Committee thought it prudent to pause all forward progress considering the approval of the new logo requires returning to the design phase of the project and will incur new costs. He also pointed out some unforeseen concerns such as the actual size of the signs and how they will obstruct other signage. Mr. Dearing presented photos to Council the engineering department took with a mock sign they built of the same dimensions where the signs are intended to be installed to demonstrate those possible obstructions, and required landscaping that will have to be completed to accommodate the new signs. He explained that the dimensions are set by TX DOT and cannot be deviated from those specifications. The original cost was estimated to be \$176,000, but with supply chain issues, inflation and necessary redesigns, that cost is expected to be significantly higher if the decision is made to move forward. Mr. Dearing also outlined the maintenance costs of repair, wear-and-tear, replacement and possible relocation of signs if any of these featured downtown locations closed or moved, i.e. possible purchase of a new City Hall. Council member Moore asked if the City could use smaller signs and not use TX DOT signs. It was explained if smaller signs are desired through TX DOT there is a character limit on each sign and that would result in having double the number of signs posted, because more than one entity cannot be placed on the smaller signage. Discussion was had on where else signs could be placed, or

how to use pedestrian signs instead. Council members expressed interest in waiting on this project, possibly revisiting the idea, if and when the new City Hall is purchased. The consensus was not move forward with this project at this time.

**ADJOURNMENT**

Mayor Horn adjourned the meeting at 6:30 p.m.

PASSED and APPROVED the 5th of January, 2023.

ATTEST:

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Paul A. Horn, Mayor

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Dixie Roberts, City Secretary